



IN COOPERATION WITH
TSOMOKOS COMMUNICATIONS

THE GREAT REALIGNMENT

PARTNERS BENEFITS & PARTICIPATION MODEL

From annual experience to year-round influence



THE RULES OF GROWTH, POWER AND LEADERSHIP ARE BEING REWRITTEN.

The Great Realignment is underway

As markets fragment, technology accelerates and geopolitical fault lines shift, Greece stands at a strategic crossroads of regions, capital and ideas. The Fortune Greece CEO Initiative is a year-round platform bringing together leading CEOs, policymakers and thought leaders for high-level dialogue, proprietary intelligence and meaningful exchange, building a powerful leadership community designed not simply to navigate change, but to help shape what comes next.

ACCESS

**to the right
people**

INSIGHT

**to the forces
reshaping business**

INFLUENCE

**across a year-round
leadership platform**



A PROVEN C-SUITE PLATFORM

2025 impact at a glance

65

Prominent speakers

76

Partners

550+

Live attendees

>4,000

Online viewers

>600

Media reports

267,750

YouTube views

45'

Avg. online viewing

21

Countries

**Social impressions: 731,825 Instagram • 653,955 Facebook
• 165,846 LinkedIn • 87,560 TikTok**

FORTUNE CEO INITIATIVE

FORTUNE GREECE

THE COMMUNITY BEHIND THE PLATFORM

A snapshot of the CEO Initiative Leadership Ecosystem

STRATEGIC PARTNERS





CONTENT THAT EXTENDS BEYOND THE ROOM

Forum → CEO Book → media amplification → year-round dialogue

CEO BOOK

50 CEO opinions

Live photoshooting - After publicity

The 2025 edition captured the views and commitments of business leaders and extended the Initiative's impact into a tangible editorial asset.

2026 builds on that proof point with a clearer year-round participation model.



OUR SPECIAL EDITION 2025

The CEO Book brings together the perspectives, priorities and commitments of the business leaders who shaped the 7th CEO Initiative in 2025.

At the helm of leading Greek and multinational companies, these executives share their views on the strategic roadmap for business growth in an era defined by the "Great Convergence", a historic intersection of three powerful forces reshaping economies, industries and leadership: the rapid acceleration of Artificial Intelligence, rising geopolitical tensions, and profound demographic shifts.

•50 CEO OPINIONS •LIVE PHOTOSHOOTING •AFTER PUBLICITY

ONE ECOSYSTEM. FOUR LEVELS OF ENGAGEMENT.

Forum Pass → Ecosystem → Membership → Partnership

PARTNERSHIP

€15.000

INFLUENCE

**Lead
the conversation.
Influence
the agenda.**

MEMBERSHIP

€8.000

ACCESS & INTELLIGENCE

**Access
the network.
Get closer to
the decisions.**

ECOSYSTEM

€3.000

COMMUNITY

**Enter
the network.
Be part of the
conversation.**

FORUM PASS

€500

EXPERIENCE

**Experience
the room.
Join the
conversation.**

Annual investment — prices exclude VAT

BENEFITS BY TIER

A clear progression from attendance to influence and thought leadership.

BENEFIT	PARTNERSHIP €15.000	MEMBERSHIP €8.000	ECOSYSTEM €3.000	FORUM PASS €500
POSITIONING	INFLUENCE & THOUGHT LEADERSHIP	ACCESS, INTELLIGENCE & NETWORK	COMMUNITY & PRIVILEGED ACCESS	THE ANNUAL EXPERIENCE
Annual Forum	6 invitations	3 invitations	2 invitations	1 ticket
Exclusive Dinners	●	●	○	○
Keynote / Speaking Opportunity	●	○	○	○
Peer Circles / Boardrooms	All-access	3 / year	Selected	○
CEOI Barometer	All-access	All-access	○	○
Executive Guest Pass	●	1 / year	○	○
Fortune Greece Network	2 memberships	1 membership	○	○
CEO Article / CEOI Book	●	● NEW	○	○
Fortune Video Interview	●	●	○	○
Corporate Video at Forum	●	○	○	○
Brand Exposure	Premium	Selected	Recognition	○
Fortune Media Publicity	Priority	Selected	Selected	○
Mindful Leader Recognition	●	● NEW	○	○
DEF Forum Ticket	1	1 NEW	○	○
20% DEF / Tsomokos discount	●	●	○	○
Fortune Greece Magazine	●	●	●	○
Priority Forum Seating	●	●	○	○

THE COMMUNITY, YEAR AFTER YEAR

Selected speakers from the CEO Initiative Forums, 2019–2025



**Δημήτρης
Δασκαλόπουλος**



**Γιώργος
Περιστέρης**



**Θεόδωρος
Φέσσας**



**Χρήστος
Χαρπαντίδης**



**Οδυσσέας
Αθανασίου**



**Σπύρος
Θεοδωρόπουλος**



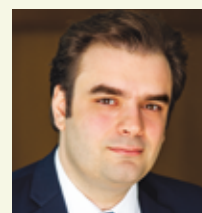
**Δημήτρης
Κουτσόπουλος**



**Αριστοτέλης
Παντελιάδης**



**Δημήτρης
Παπαλεξόπουλος**



**Κυριάκος
Πιερρακάκης**



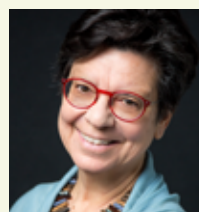
**Δρ. Κυριάκος
Σαμπατακάκης**



**George J.
Tsunis**



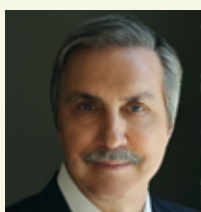
**Νίκη
Κεραμέως**



**Μαρία Δ.
Ευθυμίου**



**Αφροδίτη
Παναγιωτάκου**



**Αντώνης Σ.
Παπαδημητρίου**



**Ανδρέας
Ταπραντζής**



**Πέγκυ
Αντωνάκου**



**Δρ. Βασίλης
Αποστολόπουλος**



**Κώστας
Γεράρδος**



**Φωκίων
Καραβίας**



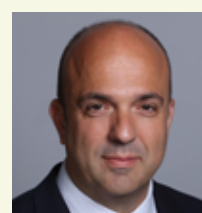
**Μάνος
Μανουσάκης**



**Ρεβέκκα
Πιτσόικα**



**Σταυρούλα
Καμπουρίδου**



**Κωνσταντίνος
Μαύρος**

THE COMMUNITY, YEAR AFTER YEAR

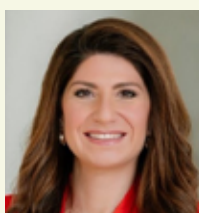
Selected speakers from the CEO Initiative Forums, 2019–2025



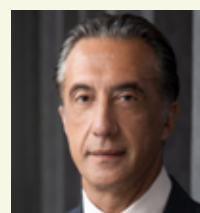
**Γιώργος
Πατσή**



**Μιχάλης Γ.
Σάλλας**



**Έλενα
Στυλιανού**



**Κρίστιαν
Χατζημηνάς**



**Απόστολος
Ταμβακάκης**



**Νικόλαος
Καραμούζης**



**Δρ. Αριστοτέλης
Καρυτινός**



**Γιώργος
Δασκαλάκης**



**Χάρης
Σαχίνης**



**Γιάννα
Ανδρονπούλου**



**Γιάννης
Καντώρος**



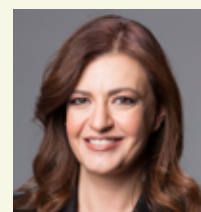
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Λυμπεροπούλου**



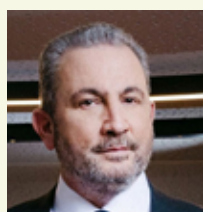
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Μαργώνης**



**Γιώργος
Παπαδημητρίου**



**Ελένη
Βρεττού**



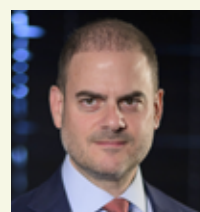
**Αλέξανδρος
Εξάρχου**



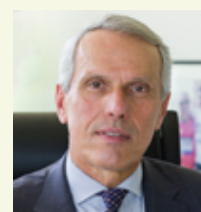
**Kavita
Patel**



**Γιώργος
Προκοπίου**



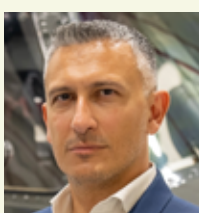
**Ιωάννης Δ.
Σαρακάκης**



**Δημήτρης
Ανδριόπουλος**



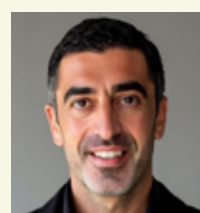
**Ηλίας
Γεωργιάδης**



**Γρηγόρης
Κουτσογιάννης**



**Ιάκωβος
Μιχαλίτσης**



**Νίκος
Φλίγκος**



**Charlotte
Foucteau**



THE GREAT REALIGNMENT

**From attendance to access. From access to intelligence.
From intelligence to influence.**

**Join the circle.
Shape what comes next.**

thank you